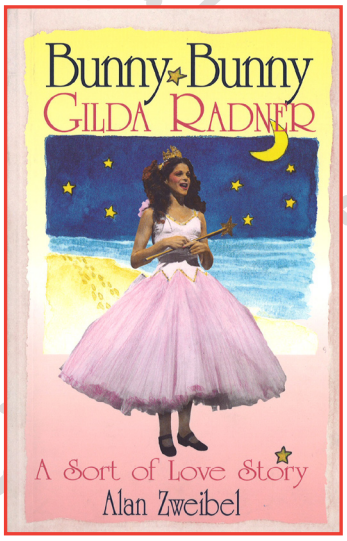
Gilda's Club New York City is thrilled to announce the launch of the

Bunny Bunny society



GILDA'S CLUB NEW YORK CITY

> "When I was little, my Dad told me whenever I got scared at night to get under the covers and say the words, "*Bunny Bunny*" and it would protect me. Maybe it's habit or superstition, but on the first day of every month the first words I say are, "*Bunny Bunny*," to keep me safe from anything bad that could happen."
>
> **– Gilda Radner**

In honor of Gilda Radner's belief that saying Bunny Bunny on the first of every month would keep her safe and bring love, laughter and peace, we have created The Bunny Bunny Society to do the same for Gilda's Club New York City. This special monthly giving society is for people who are committed to Gilda's Club NYC's mission of providing emotional and social support to anyone touched by cancer – **FREE** of charge. This financial support provided by Bunny Bunny members on a regular basis will ensure that Gilda's Club NYC can continue to provide our unique program and a meeting place for men, women and children to keep loving, laughing, and supporting one another for many years to come.

Bunny Bunny membership is flexible and easy to set up. Bunny Bunny members make monthly donations of a pre-determined amount by credit card or check, and have the satisfaction of knowing that their gifts are making a difference.

We are grateful for whatever you can give each month, and if you would like more information please go to our website at **www.gildasclubnyc.org**, call the Development Office at **212-647-9700** or email **info@gildasclubnyc.org**. Thank you!

Please see reverse side to join the Bunny Bunny Society!

Yes, I want to join Gilda's Club New York City's Bunny Bunny Society!

I would like to become a Bunny Bunny member by pledging a monthly tax-deductible gift to Gilda's Club NYC.

Please select a monthly contribution amount*:

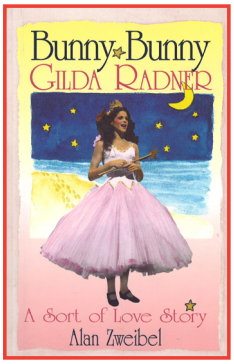
❏ $10 – minimum gift amount
❏ $15
❏ $19.95 - In honor of the year we opened our clubhouse
❏ $25
❏ $50
❏ $100
❏ Other $ _____

❏ Check enclosed. ❏ Credit card information below.

❏ I cannot commit to a monthly giving plan now, but would like to make a one time gift in the amount of $ _____

In addition to the satisfaction of knowing you are helping Gilda's Club NYC members, you will also receive:

- Subscription to Gilda's Club NYC Gildagram Newsletter
- 5% discount of Gilda's Club NYC merchandise
- **$25 and above, all the benefits described above, plus:**
  - Copy of *Bunny Bunny Gilda Radner: A Sort of Love Story* by Alan Zweibel (if you join by credit card – limited time only)
  - Invitations to special events



***Terms of agreement:** My authorization to charge my credit card shall be the same as if I had personally charged a contribution to Gilda's Club NYC. This authorization shall remain in effect until my credit card expires or I notify GCNYC that I wish to end this agreement and they have had a reasonable amount of time to act on it. Monthly gifts are processed on or about the 15th of every month.

How would you like your tax-deductible gifts acknowledged? *(Check one)*

❏ Please send me letters acknowledging individual monthly contributions.
❏ Please send me one letter acknowledging my total giving at the end of the calendar year.

First Name _____

Last Name _____

Name _____
(As you would like it to appear in publications)

Billing Address, City, State, Zip _____

_____

Preferred Phone _____

Preferred Email _____

Select payment method:

❏ VISA ❏ AMEX ❏ Mastercard ❏ Gilda's Club NYC VISA – to apply for a Gilda's Club NYC VISA card, go to **www.gildasclubnyc.org**

Your credit card number: _____ Expiration date: _____

Name on credit card: _____

Signature: _____